



The Center for Strategic Leadership, United States Army War College

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## ***ANNOUNCING A PROTEUS “FUTURES” ACADEMIC WORKSHOP, 14-16 AUGUST 2007, AND A “CALL FOR PAPERS”***

### ***Creative Strategic Intelligence Analysis and Decision Making within the Elements of National Power***

*The goal of “futuring” is not to predict the future but to improve it. We want to anticipate possible or likely future conditions so that we can prepare for them. We especially want to know about opportunities and risks that we should be ready for.*

— Edward Cornish

The United States Army War College in collaboration with the National Intelligence University (NIU), Office of the Director for National Intelligence (DNI), will sponsor the Second Annual Proteus “Futures” Academic Workshop from 14-16 August 2007 at the Center for Strategic Leadership (CSL), Carlisle Barracks, Pennsylvania. The workshop’s overall goal is to provide scholars from various organizations across the Department of Defense (DOD), the Interagency, academia and private and corporate sectors the opportunity to present papers on topics and issues that explore complexity in the future global security environment and its discrete threats and opportunities, as well as to examine Proteus related new and innovative concepts, strategies and processes to meet 21st century United States national security challenges.

### **WORKSHOP OBJECTIVE AND PURPOSE**

The overall workshop objective and intent is to bring together an international audience of military, national security and intelligence community leaders as well as experts from academia to exchange ideas and showcase studies and research in order to gain foresight and cope with future uncertainty and complexity. The focus of this effort is on the refinement, development, and application of Proteus Insights (PI)<sup>1</sup> and related new and emerging “futures” concepts, methods, processes, and scenarios in strategic intelligence analysis and decision making

The workshop’s purpose is to identify relevant work that will assist strategic and high-operational level decision makers, planners and analysts within the Joint, Interagency, Intergovernmental, and Multinational (JIIM)

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<sup>1</sup> Krause, Loescher, Schroeder and Thomas, 15-84. The original 9 insights: Starlight, Sanctuary, Power, Wealth, Veracity, Parallel Universe, Small Stuff, Herds and Bed Fellows. The 10th insight, “Threats and Opportunities” was added by the Proteus consortium subsequent to 9/11 and in the advent of the Global War on Terrorism and operations in Afghanistan and Iraq. It was not part of the original Publication See “Proteus History” briefing at: [https://www.carlisle.army.mil/proteus/pmg\\_history.aspx](https://www.carlisle.army.mil/proteus/pmg_history.aspx).

# Proteus Academic Workshop and Call for Papers

community in “outside the box” consideration and critical analysis of national, military and intelligence issues by encouraging them to:

- Consider differing values and perceptions of future target audiences by systematically looking “outside” of the values held in Western Civilization when considering the application of all elements of national power (Diplomatic, Informational, Military, and Economic)
- Frame complex issues holistically, to identify and consider the second and third order effects and unintended consequences of policy and strategy decisions
- Scan the horizon and define the future environment to systematically identify discrete threats and capitalize on hidden opportunities

## WORKSHOP DESIGN AND DELIVERABLES

The workshop will be an unclassified event hosted by the Proteus Management Group (PMG),<sup>2</sup> centering on paper and panel discussions that focus on the topical panel themes outlined below. The event will begin with a morning plenary session, then a catered lunch with a guest speaker followed by afternoon topical panel paper presentations and discussions. That evening there will be a dinner with an address by a keynote speaker to set the stage for the subsequent working panel sessions and discussions on day two. Day two will consist of panel presentations and a catered lunch with guest speaker. Day three includes panel presentations and discussions, a final plenary session and a presentation and hands-on demonstration of the new enhanced “Proteus Media,” the complexity thinking game developed by Professor John Hiles, Naval Postgraduate School.

Prior to the workshop, participants and panel chairpersons will receive an electronic binder containing security and administrative instructions, workshop agenda, panel assignments, and other reference material. After the workshop, the PMG will develop an Executive Workshop Report covering discussions and proceedings. The group will also publish a selection of those papers submitted, chosen for creativity, quality and manner in which Protean Insights are applied. Each participant will receive a Compact Disc (CD) containing all releasable papers and materials on the final day of the event. As additional information becomes available, it will be posted on the Proteus Management Group website – <https://www.carlisle.army.mil/proteus>.

## TENTATIVE PROGRAM

### Tuesday, 14 August 2007 – The Collins Center

0730 – 0900 Participant Arrival and Workshop Registration

0900 – 1145 Plenary Session: Proteus, Future Threats and Opportunities (Normandy Room, 3rd Floor)

1145 – 1245 Lunch, Cafeteria Style (Ardennes Room)

1300 – 1700 Panel Paper Presentations and Discussions (Team Rooms, 2nd Floor)

1800 – 2100 Cocktails and Dinner w/Guest Speaker (Letort View Community Center)

### Wednesday, 15 August 2007 – The Collins Center

0730 – 0830 Continental Breakfast (2nd Floor)

0830 – 1200 Panel Paper Presentations and Discussions (Team Rooms, 2nd Floor)

1200 – 1300 Lunch w/Keynote Speaker (Ardennes Room)

1315 – 1730 Panel Paper Presentations and Discussions (Team Rooms, 2nd Floor)

Dinner on your own

<sup>2</sup> For more information on the Proteus Management Group visit: <https://www.carlisle.army.mil/proteus>.

# *Proteus Academic Workshop and Call for Papers*

Thursday, 16 August 2007 – The Collins Center

0730 – 0830 Continental Breakfast

0830 – 1200 Panel Paper Presentations and Discussions (Team Rooms, 2nd Floor)

1200 – 1245 Lunch, Cafeteria Style (Ardennes Room)

1300 – 1530 Panel Paper Presentations and Discussions

1530 – 1700 Proteus Media Game Demonstration (2nd Floor)

## **CALL FOR PAPERS**

All communities (Government, Interagency, DOD/Military, Intelligence, academia, and business) are invited to submit papers on future national security issues and challenges related to the panel themes listed below. Abstracts should be no longer than two pages and should be submitted to the PMG by 16 April 2007. The PMG will review and select the abstracts for workshop presentation by 27 April 2007. Final papers should be between 4,000 and 10,000 words and contain proper footnotes or endnotes and bibliographies. If an author plans to use presentation slides, the slide deck must be submitted on a CD or sent electronically in PowerPoint to the PMG by 6 August 2007. All papers must be submitted on CD or sent electronically to the PMG no later than 14 August 2007 (first day of workshop). The PMG will review any exceptions to these dates on a case by case basis. Abstract and papers can be either mailed or emailed to the Proteus Management Group (See contact information on page 4).

## **PANELS AND EXAMPLES OF PAPER AND PRESENTATION TOPICS**

### **1. Creative Strategic Approaches to Future Intelligence Analysis and Political and Diplomatic Decision Making:**

- National policies and strategies for political domestic, regional and global stability
- Working with human capital
- Understanding national psyches: the composite of political, demographics, cultural, social and religious beliefs, discreet complex interrelationships and resultant actions

### **2. Creative Strategic Approaches to Intelligence Analysis and Decision Making in Information Operations and Strategic Communication:**

- Understanding the intricacies and nuances of perception management and integrated development of themes and messages
- Understanding human terrain and the cognitive dimension, e.g., social networks, psyche, bias, cultural and religious beliefs

### **3. Creative Strategic Approaches to Future Intelligence Analysis and Decision Making in 21st Century Military Operations:**

- Understanding the multifaceted, multi-dimensional and integrated aspects of future conflict
- Trend analysis and new ways and methodologies of prosecuting war and keeping the peace

### **4. Creative Strategic Approaches to Future Intelligence Analysis and Decision Making in Economic Policy and Strategy:**

- Understanding of the multi-dimensional aspects and impact of globalization and its future effect on the United States' economic wellbeing
- Futures economic scenario development and intelligence and trend analysis

# *Proteus Academic Workshop and Call for Papers*

- Integrated and holistic policies and strategies for future economic sustainability and growth; domestically and internationally

## **5. Future Technology Convergence, Advanced Scientific Approaches, Strategic Scenario Development, modeling simulation and gaming that enhances that Intelligence Analysis, Decision making and Problem Solving processes in National Diplomacy, Military Strategy, Information Operations and Economic Policy:**

- Protean Insight lenses application and integration into “futures” concepts
- Technologies and scenarios that threaten U.S. interests and Future strategic sustainability or provide discreet opportunities
- Complexity modeling, simulation and gaming that supports the above

## **CONTACT INFORMATION**

For additional information regarding Proteus or this event, please go to the PMG web: <https://www.carlisle.army.mil/proteus> or contact either Mr. Bill Wimbish at 717-245-3366 or Mr. Pat Cohn at 717-245-3196. Email: [william.wimbish@us.army.mil](mailto:william.wimbish@us.army.mil), [patrick.cohn@us.army.mil](mailto:patrick.cohn@us.army.mil) or [proteus@carlisle.army.mil](mailto:proteus@carlisle.army.mil). Mailing Address: Center for Strategic Leadership, ATTN: Proteus Management Group, 650 Wright Avenue, Carlisle PA 17013-5051.

